

GENERAL PROGRAMME



21st of June 2017

10:00	Registration opening
14:30 – 18:00	<p>Seminar for PhD students</p> <p><i>"Doctoral researchers as stakeholders in RIS3 and regional development: How to present and disseminate ideas and better align them with regional needs?"</i></p> <p><i>Marina Ranga, European Commission, DG Joint Research Centre Seville, Spain</i></p> <p>14:30 – 16:00 Part 1: Preparing research publications and speaking at academic conferences 16:00 – 16:15 Coffee Break 16:15 - 18:00 Part 2: Presentations and comments on PhD thesis proposals</p>
18:30	Session wrap-up
18:45	Welcome Drinks (<i>Museu Real Fábrica Veiga</i>)

22nd of June 2017

9:00 – 10:30	Parallel sessions Regional Helix
10:30 – 10:45	Coffee Break
10:4 – 11:00	<p>Welcome session</p> <p>Mário Raposo, Vice-Rector of UBI; Domingos Santos, Coordinator of IPCB/CEDER</p>
11:00 – 12:00	<p>ICT Project Dissemination - Free entry</p> <p>Mário Raposo; Celia Hadjichristodoulou</p>
12:00 – 12:30	<p>ICT ENTREPRENEUR – ERASMUS Project</p> <p><i>"Social Innovation Ecosystems - A Seedbed for Social Innovation"</i></p> <p><i>Judith Terstriep, Head of Research Department Innovation, Space & Culture, Westphalian University, Institute for Work and Technology</i></p>
12:30 – 14:00	Networking lunch
14:00 – 14:30	<p><i>"Dancing with the Black Swan: Facing uncertainty and building resilience in entrepreneurial ecosystems"</i></p> <p>Saulo Barbosa, EMLYON Business School, France</p>
14:30 – 15:00	<p><i>"Challenges of new path development and implications for regional innovation policy"</i></p> <p><i>Björn Asheim, UiS Business School, University of Stavanger /CIRCLE, Norway</i></p>
15:00 – 15:45	Panel Session with the invited Speakers of the ICT project

15:45 – 16:00	Coffee break
16:00 – 17:15	Plenary session I – Portugal Clusters; CCDRC
17:15 – 19:00	Plenary session II “RIS3-SMART SPECIALISATION STRATEGIES: Portugal Região Centro” <i>17:15 – 17:45 “Implementing smart specialisation in low-growth regions to boost regional innovation”, Marina Ranga, European Commission, DG Joint Research Centre Seville, Spain</i> <i>17:45 – 18:15 “Tools and strategies for RIS3 implementation – Lessons from the JRC ‘Lagging regions’ project”</i> <i>Elisabetta Marinelli, European Commission, DG Joint Research Centre Seville, Spain</i>
20:00	Gala Dinner (Puralã - Wool Valley Hotel & SPA)

23rd of June 2017

09:00 – 10:45	Regional Helix Summit - Innovation and Entrepreneurship Session
10:45 – 11:00	Coffee Break
11:00 – 12:30	Parallel Sessions
12:30	Conference closing

PARALLEL SESSIONS



22nd June | 9:00-10:30H

Session Chair: Ricardo Rodrigues (Room 8.6)

Authors	Paper
CLAUDIA DIAS AND RICARDO G. RODRIGUES	AGRICULTURAL ENTREPRENEURSHIP AND THE FINANCIAL CRISIS
HELDER ANTUNES, JOÃO LOPES, RICARDO RODRIGUES, HELENA ALVES, ARMINDA PAÇO AND PAULO DUARTE	ENTREPRENEURIAL MARKETING (EM): LITERATURE REVIEW, CONCEPTS RELATIONSHIPS AND SYSTEMATIZATION MODEL
MARIA QUEIRÓS, VÍTOR BRAGA AND ALDINA CORREIA	CROSS-COUNTRY ANALYSIS TO HIGH-GROWTH BUSINESS: UNVEILING ITS DETERMINANTS
MARIA DE FÁTIMA PILAR, MARIANA MARQUES AND ALDINA CORREIA	NEW AND GROWING FIRMS AND ECONOMIC DEVELOPMENT LEVEL
DAVID GOMES, ALDINA CORREIA AND ANA TEIXEIRA	MULTIVARIATE STATISTICAL ANALYSIS, WITHIN THE FRAMEWORK OF "CIS 2010 - COMMUNITY INNOVATION SURVEY"
LUÍS FRANCISCO AND MARIA-CÉU ALVES	NONPROFIT STAKEHOLDERS DEMAND INNOVATION IN ACCOUNTABILITY
JOÃO NUNO LOPES, JOÃO FERREIRA AND LUÍS FARINHA	WHAT DO WE KNOW ABOUT INNOVATIVE PERFORMANCE OF EUROPEAN REGIONS? A REFLECTION ON STRATEGIES FOR SMART SPECIALISATION
CARLOS FERNANDEZ, RUBEN FERNANDEZ AND MONICA CLAVEL	THEORY OF KNOWLEDGE ACCOUNT

Session Chair: Arminda do Paço (Room 8.8)

Authors	Paper
ROZELIA LAURETT, ANABELA DO ROSARIO LEITÃO DINIS AND ARMINDA MARIA FINISTERRA DO PAÇO	ENTREPRENEURSHIP IN NONPROFIT ORGANIZATIONS: A SYSTEMATIC REVIEW OF THE LITERATURE
ANA MARÍA CAMPÓN-CERRO, ELIDE DI-CLEMI AND JOSÉ MANUEL HERNÁNDEZ-MOGOLLÓN	EXPERIENTIALITY IN CULINARY TOURISM: MEMORABILITY, QUALITY OF LIFE AND PLACE ATTACHMENT AS EXPERIENTIAL ANTECEDENTS OF LOYALTY.
SERGIO TEIXEIRA, CARLA CASTELEIRO, DULCE GUERRA AND RICARDO RODRIGUES	ENTREPRENEURSHIP AND ENTREPRENEURIAL INTENTIONS IN EUROPE
ANA ROQUE, MARIA DO CÉU ALVES AND MÁRIO RAPOSO	MANAGEMENT ACCOUNTING AND CONTROL SYSTEM IN THE INTERNATIONALIZATION PROCESS - A CASE STUDY
MARLENE LOUREIRO, RUI SILVA AND CARMEM LEAL	THE IMPORTANCE OF MARKETING AND ORGANISATION OF MAJOR EVENTS FOR THE PROMOTION OF THE REGION – THE WTCC IN VILA REAL
ALDINA CORREIA, VÍTOR BRAGA, ANA MACHADO AND ALEXANDRA BRAGA	A STUDY OF MARKETING INNOVATION USING FACTORIAL ANALYSIS AND MULTIVARIATE LINEAR REGRESSION
ANAPATRÍCIA VILHA, PAULO SANTOS, ELIANE MESSAGE, ALBERTO SUEN AND DÉBORA MEDEIROS	FROM THE CURRENT INDUSTRIAL STAGE TO THE INDUSTRY 4.0: TRANSFORMATION PROCESSES AND CASE ANALYSIS OF THE FESTO COMPANY

Session Chair: Domingos Santos (Room 8.10)

Authors	Paper
HELDER ANTUNES AND PAULO PINHEIRO	KNOWLEDGE MANAGEMENT AND ORGANIZATIONAL LEARNING: CONCEPTS, APPLICATIONS, AND INTERRELATIONSHIPS
JOÃO CAMPOS, VITOR BRAGA AND ALDINA CORREIA	PERCEPTIONS ON EFFECTIVENESS OF PUBLIC POLICIES SUPPORTING ENTREPRENEURSHIP AND INTERNATIONALIZATION
ELIANE MESSAGE, ANAPATRÍCIA VILHA AND PAULO SANTOS	STRATEGIES AND PRACTICES OF TECHNOLOGICAL INNOVATION IN BRAZIL UNDER THE OPTICS OF TRIPLE HÉLIX
NUNO CASEIRO AND ARNALDO COELHO	THE INFLUENCE OF BUSINESS INTELLIGENCE CAPACITY, NETWORK LEARNING AND INNOVATIVENESS ON STARTUPS PERFORMANCE
MÓNICA RÉGIO, MARCELO GASPAR, LUÍS FARINHA AND MARGARIDA MORGADO	INDUSTRY 4.0 AND TELECOLLABORATION TO PROMOTE COOPERATION NETWORKS: A PILOT SURVEY IN THE PORTUGUESE REGION OF CASTELO BRANCO
DOMINGOS SANTOS	AN ANALYSIS OF THE PATENT APPLICATIONS ON THE CONTEXT OF THE PORTUGUESE HIGHER EDUCATION SYSTEM: UNIVERSITIES VERSUS POLYTECHNIC INSTITUTES
RUI SILVA, CARMEM LEAL AND MARLENE LOUREIRO	THE ROLE OF HIGHER EDUCATION IN THE DEVELOPMENT OF STUDENTS' ENTREPRENEURIAL INTENTION
ELIANA COSTA E SILVA, ALDINA CORREIA, ALEXANDRA BRAGA AND VITOR BRAGA	A MULTINOMIAL LOGISTICS APPROACH TO MODEL EXPERTS' PERCEPTIONS ON ENTREPRENEURSHIP

Session Chair: Paula Fernandes (Room 8.12)

Authors	Paper
NURIA CALVO, SARA FERNÁNDEZ-LÓPEZ, DAVID RODEIRO-PAZOS AND MARÍA JESÚS RODRÍGUEZ-GULÍAS	ANALYSIS OF THE RESEARCHER'S MOTIVATORS TO COLLABORATE WITH FIRMS AS DRIVERS OF THE TRIPLE HELIX DYNAMICS
AQUILINO FELIZARDO, JOÃO THOMAZ, EULÁLIA SANTOS, CARLOS SILVA AND ANDREA SOUSA	MIDDLE-LEVEL MANAGERS AS INDUCTOR AGENTS FOR THE DYNAMIZATION OF ENTREPRENEURSHIP AND INNOVATION ACTIVITIES IN ORGANIZATIONS
ALBERTINA PAULA MONTEIRO, ANA MARIA SOARES AND ORLANDO RUA	LINKING INTANGIBLE RESOURCES AND ENTREPRENEURIAL ORIENTATION TO EXPORT PERFORMANCE: THE MEDIATING EFFECT OF DYNAMIC CAPABILITIES
FILIFE DUARTE, LUÍS FERNANDES RODRIGUES AND MARIA JOSÉ AGUILAR MADEIRA SILVA	CREDIT GUARANTEE AND THE IMPACT IN FINANCIAL STRUCTURE OF THE PORTUGUESE SMES
JOÃO NUNO LOPES, LUÍS FARINHA AND JOÃO FERREIRA	SMART SPECIALIZATION AS BOOSTER FOR THE REGIONAL INNOVATION ECOSYSTEMS
SORAIA MADURO, PAULA ODETE FERNANDES AND ALBANO ALVES	CORPORATE REPUTATION CORRELATION AS A STRATEGIC MARKETING TOOL IN SERVICE DESIGN MANAGEMENT
KSENIIA SHINKARENKO, ALCINA NUNES AND TATIANA KHVATOVA	NATIONAL, REGIONAL OR INDUSTRIAL EXPLANATION FOR FIRMS' DEATHS IN THE EUROPEAN UNION SINCE 2010 UNTIL 2014 – A SHIFT-SHARE APPLICATION

23rd June | 11:00-12:30H

Session Chair: Helena Alves (Room 8.6)

Authors	Paper
VÍTOR MARTINHO	FINANCIAL REALITY IN THE EUROPEAN UNION FARMS: RELATIONSHIPS WITH THE FARMS-GOVERNMENT INTERACTIONS WITHIN THE TRIPLE HELIX CONCEPT
RICARDO HERNANDEZ MOGOLLON, ANTONIO FERNÁNDEZ PORTILLO, JUAN CARLOS DÍAZ CASERO AND JUAN JOSÉ MALDONADO BRIEGAS	APROXIMACIÓN A LA EDUCACIÓN EMPRENDEDORA UNIVERSITARIA DESDE EL MODELO DEL ECOSISTEMA EMPRENDEDOR. M2E O MODELO MICROECOSISTEMA EMPRENDEDOR EMFITUR.
FILIFE AP DUARTE, MARIA JOSÉ AGUILAR MADEIRA SILVA, DULCINEIA CATARINA MOURA, JOÃO CARVALHO AND ORLANDO KAHILANA	DETERMINANTS OF INNOVATION ACTIVITIES ONGOING OR ABANDONED
CARLA MASCARENHAS, JOÃO FERREIRA AND CARLA MARQUES	INDUSTRY-UNIVERSITY COOPERATION: A SYSTEMATIC LITERATURE REVIEW
PEDRO FONTOURA AND ARNALDO COELHO	THE IMPACT OF SUPPLY CHAIN LEADERSHIP AND FOLLOWERSHIP ON PURCHASING SOCIAL RESPONSIBILITY: AN EMPIRICAL STUDY ABOUT A PORTUGUESE ENERGY SUPPLIER
CARLOS ALBERTO FERNANDES SAMPAIO, JOSÉ MANUEL HERNÁNDEZ MOGOLLÓN AND RICARDO JOSÉ DE ASCENSÃO GOUVEIA RODRIGUES	MARKET ORIENTATION AND BUSINESS PERFORMANCE IN THE HOTEL INDUSTRY – DOES SERVICE QUALITY PLAYS A MEDIATING ROLE?
JORGE BRANDÃO PEREIRA AND VÍTOR QUELHAS	DESIGN AS STRATEGY FOR THE DEVELOPMENT OF ORGANIZATIONS – FROM A CREATIVE PRACTICE TO A VALUE CREATION INSIGHT

Session Chair: Cristina Fernandes (Room 8.8)

Authors	Paper
ORLANDO LIMA RUA, ALEXANDRA FRANÇA AND RUBÉN FERNÁNDEZ ORTIZ	EMPIRICAL STUDY ABOUT THE LINKAGE BETWEEN ENTREPRENEURIAL ORIENTATION, INTANGIBLE RESOURCES AND ABSORPTIVE CAPABILITIES TO EXPORT PERFORMANCE: THE ROLE OF COMPETITIVE ADVANTAGE
ALEXANDRA FRANÇA AND ORLANDO RUA	INTANGIBLE RESOURCES AND EXPORT PERFORMANCE: THE MEDIATING EFFECT OF ABSORPTIVE CAPABILITIES
CARLA SUSANA MARQUES, GINA SANTOS, ANDERSON GALVÃO, CARLA MASCARENHAS AND ELSA JUSTINO	THE IMPACT OF ENTREPRENEURSHIP EDUCATION ON THE INDIVIDUAL ENTREPRENEURIAL ORIENTATION OF UNIVERSITY STUDENTS
TIAGO LEITE AND JORGE CUNHA	BUSINESS INCUBATORS: SOME INSIGHTS FROM THREE CASE STUDIES
ANDERSON GALVÃO, CARLA MASCARENHAS, CARLA MARQUES AND JOÃO FERREIRA	WHAT DO WE KNOW ABOUT THE TRIPLE HELIX MODEL? PAST, PRESENT AND FUTURE RESEARCH

Session Chair: Marcelo Gaspar (Room 8.10)

Authors	Paper
PAULO MARQUES AND RUI ALVES	IOT-CARE: A IOT PLATFORM FOR ELDERLY CITIZENS' WELLBEING
ABHISHEK THAKUR, NISHANT CHAUDHARY, PIYUSH TILOKANI, VIJAYA MANUPATI, ERIC COSTA, LEONILDE VARELA AND JOSÉ MACHADO	A CYBER-PHYSICAL SYSTEM BASED COLLABORATIVE DISTRIBUTED MANUFACTURING SYSTEM ARCHITECTURE FOR INTELLIGENT MANUFACTURING
PAULO TORRES AND ANTONIO GUSMAO	LOW-COMPLEXITY ITERATIVE DETECTION TECHNIQUES FOR QUASI-OPTIMUM UPLINK PERFORMANCE IN A LARGE-SCALE MU-MIMO SYSTEM
MARCELO GASPAR AND PEDRO TORRES	SMART, SUSTAINABLE AND INCLUSIVE GROWTH: CURRENT DIGITAL REVOLUTION AND ITS POTENTIAL IN THE LOW DENSITY AND PERIPHERAL PORTUGUESE BEIRAS REGION
JORGE JULIÃO, MARCELO GASPAR AND BENNY TJAHLONO	THE ROLE OF CIRCULAR ECONOMY IN PERIPHERAL COUNTRIES: A MULTIPLE HELIX APPROACH
MARCELO GASPAR, NUNO FERNANDES, LUÍS FARINHA AND ARMANDO RAMALHO	INDUSTRIAL ENGINEERING @ IPCB: 20 YEARS PROMOTING UNIVERSITY'S THIRD MISSION

Session Chair: José Machado (Room 8.12)

Authors	Paper
ANDREIA S. SILVEIRA, PATRÍCIA A. SENRA, EURICO SEABRA AND LUÍS F. SILVA	DEVELOPMENT OF AN EASY AND EFFECTIVE ATTACHMENT SYSTEM FOR LOWER LIMB PROSTHESIS
ÂNGELA CUNHA, JOÃO VEIGA, LUÍS F. SILVA AND EURICO SEABRA	ANALYSIS AND COMPARISON OF A HYDRAULIC AND PNEUMATIC SYSTEM USING THE DYMOLA SOFTWARE
HELDER FREITAS, PEDRO COSTA, VINICIUS SILVA, FILOMENA SOARES AND JOÃO SENA ESTEVES	USING A HUMANOID ROBOT AS THE PROMOTOR OF THE INTERACTION WITH CHILDREN IN THE CONTEXT OF EDUCATIONAL GAMES
LUÍS CARLOS SARMENTO, FRANCISCO NUNES, JOÃO SEPÚLVEDA, JOÃO SENA ESTEVES AND RICARDO SANTOS MARTINS	REMOTE CONTROL SYSTEM FOR A MOBILE PLATFORM WITH FOUR MECANUM WHEELS
RUI VILAÇA, JORGE RAMOS, MANUEL JOÃO SEPÚLVEDA AND JOÃO SENA ESTEVES	MOBILE PLATFORM MOTION CONTROL SYSTEM BASED ON HUMAN GESTURES
LUÍS ATILANO AND CARLOS GREINHA	MECHATRONIC SYSTEM FOR DRYING HUMAN BODY AFTER BATH
GABRIELA AMARAL, MARIANA ARAÚJO, LEONILDE VARELA, JOSÉ MACHADO	MATHEMATICAL AND COMPUTATIONAL MODELING IN MATLAB FOR THE STUDY OF AN ORC SOLAR SYSTEM